



Paws For Our Cause 5k / 1 Mile Run & Walk Sponsorship Letter
Saturday, April 27, 2019 @ 9am
Union City Park, Union, MO

We cordially invite you to participate as a Sponsor of the 1st Annual Paws for Our Cause 5K/1 Mile Run and Walk. Proceeds of this race will enable Jefferson Franklin Community Action Corporation (JFCAC) to provide additional funds to our programs including Head Start, Weatherization, Housing, Energy Assistance, Community Services and WIC. To help us serve those in need of these services and in order to strengthen and improve our entire community, we ask for your consideration in serving as a sponsor for this event.

The event will be held on Saturday, April 27, 2019, starting at Union City Park, Union, Missouri. Both the 5K Run/Walk and 1 Mile Run/Walk will start at 9:00am. Pets are welcome to participate in the 1 Mile Walk/Run.

There are several levels of sponsorship available. Size and placement of logos on t-shirts and website are based on sponsorship level.

Tier 1 Sponsor \$400 donation (two available – one for 5K, one for 1 Mile)

- Listed as top sponsor on website and on Facebook
- Company logo prominently displayed on back of race t-shirt
- Special PA announcements mentioning sponsor name during and after the race
- Top sponsors have option to provide signage with company name and logo at race event
- Promotional materials in race packet
- Complimentary race entry

Tier 2 Sponsor \$200 donation

- Company logo on back of race t-shirt
- Listed as sponsor on website and on Facebook
- Special PA announcements mentioning sponsor name during and after the race
- Promotional materials in race packet
- Complimentary race entry

Tier 3 Sponsor - \$100 donation

- Listed as sponsor on website and on Facebook
- Special PA announcements mentioning sponsor name during and after the race
- Promotional materials in race packet
- Complimentary race entry

Mile Marker Sponsor - \$100 donation each (\$250 for all three markers)

- Company name will appear on 5K, one-mile marker sign or finish line
- For \$250, your company name or logo can appear on all three signs.

Water Station Sponsor - \$100 donation (two available – one for race entries, one for canines)

- Company name will appear on a prominently located sign at water station

All food items and/or bottled waters donated for the post race refreshment table will be acknowledged with special PA announcements mentioning sponsor name at the event and on our website and Facebook.

Thank you in advance for your consideration of becoming a race sponsor. We look forward to working with you in making the 1st Annual Paws for Our Cause event a success while helping to raise funds to support JFCAC programs. Attached you will find the sponsorship form that can be completed and submitted by mail.

Sincerely,

Julia Hampton, President, Board of Directors

Cynthia Eckelkamp, Board of Directors

Earlaine Sandoval, Board of Directors

Rev. Curtis Crumpecker, Board of Directors

Jenny Wallach, Board of Directors

Marty Lackey, Board of Directors

Note: All Sponsorship Contributions are Tax Deductible



PAWS FOR OUR CAUSE 5K / 1 Mile Run & Walk
Saturday, April 27, 2019, Union City Park, Union, MO

SPONSOR APPLICATION

Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact person: _____

Contact email: _____ Phone number: _____

Website address: _____

SPONSORSHIP LEVEL (please circle): *Contributions are Tax Deductible*

Platinum Gold Silver Mile Marker Water Station

Will you send materials/giveaways for the participant bags? Yes No

If yes, what item would you like us to include: _____

Sponsors can choose to have company name listed or submit a logo. Please write your company name exactly how you'd like it to appear on website, signage, etc.:

Please e-mail logos to: Jfcac5k@jfcacc.org

Checks can be made payable to Jefferson Franklin Community Action (JFCAC). Please forward sponsorship application form and checks to **JFCAC, Attention: Paws for Cause, 2 Merchant Drive, P.O. Box 920, Hillsboro, MO**