



**FOR IMMEDIATE RELEASE:**

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**Jefferson Franklin Community Action Corporation continues its path to self-sufficiency with its Grand Opening of Partners Realizing Opportunity (a For-Profit C-Corporation)**

In 2017, Jefferson Franklin Community Action Corporation (JFCAC) began an endeavor to increase self-sufficiency through diversification of funding. It was identified that this could be done by focusing on increasing unrestricted agency dollars. Three areas were identified for the agency to focus on that would drive the agency toward achieving this goal. These three are as follows: Fundraising, Social Enterprises, and Medicaid Fee for Service Billing Opportunities.

With the assistance of JFCAC's devoted Board, much progress has been made over the last two years toward building strength in the above three areas. The most recent accomplishment being the establishment of the Partners Realizing Opportunity (PRO) - the agency's own for profit C-Corporation.

The intent of PRO is to partner, when possible, with other entities in the community to develop needed social enterprises that can be profitable for the agency, and can also serve as training grounds for those in our communities who are in need. As JFCAC is the sole shareholder of PRO all proceeds not needed for the ongoing support of the social enterprises, through an official PRO Board approval process, will be allocated back to JFCAC to support additional programming and/or to assist existing programs when funding dollars are threatened.

PRO's Board which is comprised of four JFCAC Board Members and three individuals hand selected from the community was established in May 2019. The Board had its first official meeting in May and subsequently has been meeting at least quarterly since then. The focus has been and will continue to be identifying great partners and needed business opportunities in our communities.

JFCAC is extremely excited about the establishment of PRO and is looking forward to its first LLC opening in 2020. For more information please feel free to contact Jill Quaid, JFCAC / PRO, CEO @ [jquaid@jfcac.org](mailto:jquaid@jfcac.org) or [jquaid@partnersrealizingopportunity.com](mailto:jquaid@partnersrealizingopportunity.com). Please also visit our website: [www.partnersrealizingopportunity.com](http://www.partnersrealizingopportunity.com).





### **About Jefferson Franklin Community Action Corporation:**

JFCAC is a fifty-four year old approximately 17 million dollar Community Action Agency (CAA) that serves the Missouri counties of Franklin & Jefferson. The agency is part of the national Network whose purpose is to address the causes/conditions of poverty, promising to "improve our communities" and "help people help themselves and each other." The mission of JFCAC is to "serve individuals and families through partnerships, empowerment, and education in order to strengthen and improve the entire community."

Born out of the 1964 War on Poverty, JFCAC has been providing anti-poverty programming to its two-county service area since 1965. Each agency program focuses on serving low-income residents by assisting them in meeting basic needs and helping them build their capacity as contributing members of the community.

Programs include community services, HUD housing (HCV program), a weatherization program, energy assistance, Jefferson County WIC, Head Start/Early Head Start, and Behavioral Health Services. JFCAC also operates a Quality Improvement Department, which acts in an internal auditing/compliance role to best ensure all programs remain in compliance with grant requirements. No other CAA in the State of Missouri has this type of department. JFCAC also has robust Human Resource and Finance Departments.

